

When Important Work Needs to Be Seen Across Africa

InAfrika helps institutions, development partners, regional bodies and private-sector organisations turn important work into credible media visibility, stakeholder attention and measurable public impact.

Proof of Impact

CONTENT ASSETS

13

EDITORIAL PLACEMENTS

10

Campaign Results

ESTIMATED REACH

8M-12M+

PR IMPACT VALUE

USD 30K-57K

01

Global Fishing Watch Case Study

In June 2026, InAfrika supported Global Fishing Watch around a major ocean governance moment linked to the Our Ocean Kenya conversations and the Mombasa Declaration.

In simple terms: a technical ocean-governance story became a multi-market visibility campaign across East Africa, West Africa and specialist blue-economy platforms.

Strategic Outcome

The visibility positioned Global Fishing Watch as a credible technical and policy partner for African coastal states, linking ocean transparency with enforcement, food security and accountable governance at sea.

02

Supporting Evidence

Video / interview assets **2**

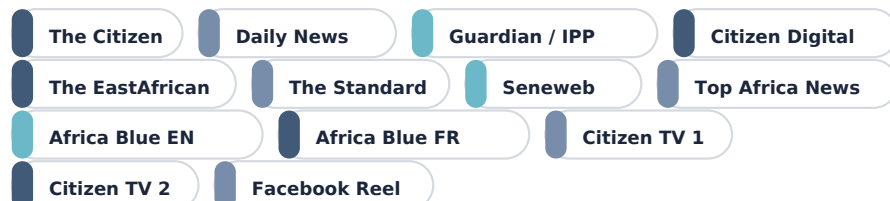
Social video amplification **1**

English and French coverage **2 languages**

Media buying equivalent **USD 12K-19K**

03

Where the Story Appeared



04

What InAfrika Can Do For You

- Strategic PR and media visibility
- Executive op-eds and thought leadership
- Regional press release distribution
- Event media coverage
- Stakeholder storytelling
- TV, digital video and social-ready content
- English, Swahili and French adaptation
- PR value, reach and coverage reporting

READY TO START?

Book a visibility campaign

Invite InAfrika to structure your next Africa visibility campaign.

director@inafrika.co.tz | +255 768 584 496